



WHAT'S NEW? PASSONI DESIGN & ATELIER OÏ FOR SALONE DEL MOBILE MILANO 2019

Simply, Cetonia

Discreet and elegant: **Cetonia is the new solid wood chair designed by atelier oï for Passoni Design**, which like a hidden casket reveals an almost unconscious beauty.

The seat is the heart of the chair, it is the part that collects and connects all the parts that make up the seat. Hence its name "Cetonia", a reference to the faceted body of the insect from which the pairs of legs depart. The upper part of the seat refers to the geometry of the base and allows optimal comfort.

The shape of the chair is guided by the material: the solid wood structure makes Cetonia truly special and unique. **Cetonia is presented in two versions**: one entirely in solid wood, available in oak or ash, and another version completed with a textile padding that, with its contrast, enhances the natural color of the wood.

The new frontier of the Genea collection

Genea is the first collection designed by atelier oï for Passoni Design, presented for the first time in Milan for the Salone del Mobile.Milano 2018. To ensure a complete offer for the contract, the collection has so far included a chair, a stool, an armchair, a lazy armchair and a coffee table.

In the Genea seats, the back is the key element: thanks to a complex workmanship of wood and the use of the bending technique, the back is doubled, becoming both a bracelet and front and rear legs.

With the Salone del Mobile.Milano 2019, Passoni Design and atelier oï have decided to further develop the collection, also introducing a sofa and two new stools. The new **Genea sofa** best enhances Passoni's excellence in solid wood processing, both laterally on the armrests and in the backrest.

Next to the bar stool already available, with the design week 2019 the Passoni Design offer is enriched with two new **stools**, one high and one low. Both recall the style and elegance of the legs of Genea products; the lowest model is offered with a turntable.

The Genea collection is confirmed as a proposal suitable for contract projects in restaurants and lounge bars in hotels that wish to offer a warm, elegant but also familiar and friendly setting.

Passoni Luigi Sedie S.r.l.
via Matteotti 20
33044
Manzano
(UD) - Italy
t: +39 0432.75.73.33
f: +39 0432.75.76.82

factory:
via Brava 44/3
33048
S. Giovanni al Natisone
(UD) - Italy

C.C.I.A.A. Udine 175799-M/UD13640
Iscr. Trib. di UD 14781
C.F. e P.IVA 01469820300

info@passonidesign.it
www.passonidesign.it

Milan, 9th April 2019

Press info:

Cristiano Fieramonti / fieramonti@passonidesign.it / +39.347.2968064

